



First Central European
BABYWEARING CONFERENCE

Prva srednjoeuropska konferencija o nošenju djece,
RODIN ZAMOTULJAK

**ZAGREB
2017.**

PRINTABLE SPONSORSHIP FORMS

**First Central European Babywearing Conference
Zagreb, 21 October 2017**

SPONSORSHIP PACKAGES

No.	<i>RODA is not in the VAT program All packages will be invoiced in Croatian Kuna (HRK)</i>	GOLD 1000 EUR	SILVER 700 EUR	BRONZE 400 EUR	COFFEE BREAK 600 EUR	LIBRARY SPONSOR 200 EUR
NUMBER OF SPONSORSHIPS AVAILABLE		2	3	5	2	4
PLEASE DENOTE THE PACKAGE YOU HAVE CHOSEN WITH AN X						
1	Digital Marketing					
1.1	Banner on Roda's online forum (constantly visible to users because it is located in the post in the discussion users are reading)	3 months	2 months	1 month	2 months	
1.2	Sponsor's logo on the conference website (announcement, program)	●	●	●	●	●
1.3	30-second ad at the end of one conference lecture, uploaded directly onto the lecture video and available on Roda's YouTube channel.	●**				
1.4	News letter featuring sponsor's products and/or services sent to the conference mailing list (500 addresses)		●***			
2	Marketing at the Public Lecture					
2.1	Sponsor's marketing materials available in the participant packages (one type of brochure / booklet / flyer per sponsor per participant)	●	●	●	●	●
2.2	Sponsors' table (for sales or exhibit) in the foyer					●
2.3	Sponsors' logo and website on the back page of the first edition of the brochure for Roda's Babywearing Library	●				●
3	Marketing at the Conference Event					
3.1	Sponsor's logo on the printed conference program	●	●	●	●	
3.2	Table (1,80 x 45) in the registration area of the conference (foyer)	●**				
3.3	Sponsor's ad on the screen in the main lecture hall				●****	
3.4	Sponsor's roll-up banner in the conference registration area (foyer)	●	●		●	
3.5	Sponsor's marketing materials available in the participant packages (one type of brochure / booklet / flyer per sponsor per participant)	●	●	●	●	

** Gold Sponsor Packages include EITHER the ad at the end of a lecture OR a table in the conference registration area, to be agreed upon on an individual basis

***One newsletter in the period of two months before / two months after the conference; to be prepared by the sponsor and sent out by Roda to 500 email addresses of potential conference participants (Croatia and region). Roda reserves the right to participate in the content editing process in collaboration with the sponsor

**** During the sponsored coffee break; the sponsor will be noted in the printed program as the sponsor of that coffee break

Sponsorship form for the First Central European Babywearing Conference

Please complete this form and send it via fax +38516177510 or email oglasavanje@roda.hr.

Sponsor's information

Company:			
Full Address:		Telephone and Fax:	
VAT and/or company number:		E-mail:	
Contact person:		Website:	

Please choose the type of sponsorship you are interested in:

- Gold Sponsor
- Silver Sponsor
- Bronze Sponsor
- Coffee Break Sponsor
- Roda's Babywearing Library Sponsor

Statement on the International Code on the Marketing of Breastmilk Substitutes:

Roda – Parents in Action does not accept sponsorships nor does it have business relationships with companies and organisations that manufacture or distribute products that fall within the scope of the International Code on the Marketing of Breastmilk Substitutes and subsequent WHO resolutions. All exhibitors and sponsors must sign the following statement confirming that they do not manufacture or distribute these products. If Roda discovers that a company it has worked with is in a conflict with the Code, we will refuse the sponsorship and return all payments made to that point.

Signature

Place and date

Please send the completed Sponsorship form by email at oglasavanje@roda.hr or fax at +38516177510 **by 10 September 2017 at 10h (CET) at the latest.**